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July 2011

## How are you "Leveraging the Social Determinants of Health"?

**NEW DATE AND TIME FOR LIVE WEBCAST: July 26, 2011 Webcast at 12:30 Noon to 2:00 PM EDT**

Community Health Centers (CHCs) routinely go beyond providing only clinical care to individual patients, to “leverage the social determinants of health” (SDH) on behalf of their patients and communities. Yet little is known systematically about this. And much of the differences in health outcomes and health disparities are shaped, not by health care, but by other factors, particularly from the social determinants of health, such as education, jobs, housing, transportation, access to nutritional foods and neighborhood safety. Given CHCs’ origins in Community-oriented Primary Care (COPC), reaching beyond the health center to improve overall community health is part of the “DNA” of CHCs.

While there are many activities which would qualify as leveraging the SDoH activities among CHCs, most of these are not well documented. The Institute for Alternative Futures (IAF), along with the National Association of Community Health Centers (NACHC) and Clinical Directors Network (CDN), and with support from the Kresge Foundation, is building a data base of these SDH activities. This Webcast will feature a panel of CHC leaders and directors who are active in leveraging the SDH, describing their activity and preliminary lessons along with perspectives from NACHC, CDN, and IAF.

This interactive webcast will present examples and insights on current developments and will engage participants to describe and enter their examples onto the IAF project’s webpage at [www.altfutures.org/CHC-SDH](http://www.altfutures.org/CHC-SDH). For example, your CHC probably has a WIC program. Do you have job training or education efforts, build schools, enable septic tanks and wells in rural settings, work with police to enhance neighborhood safety, build bike trails and parks, low income housing, skilled nursing facilities, childhood development centers, provide parenting education, foster farmers markets and community gardens? What other activities could your CHC do? How are these supported, staffed, made effective, and measured? Please join us and

share your experience and your plans!

Panel Members:

- **David Stevens**, MD – Associate Medical Director & Director of the Quality Center, National Association of Community Health Centers (NACHC), Bethesda, MD
- **Clem Bezold**, PhD – Chairman and Senior Futurist, Institute for Alternative Futures, Alexandria, VA
- **Jonathan N. Tobin**, PhD – President and CEO, Clinical Directors Network (CDN) and Co-Director for Community-Engaged Research, The Rockefeller University Center for Translational Science (CCTS), New York, NY
- **Roland Gardner**, MS – CEO, Beaufort-Jasper-Hampton Comprehensive Health Services, Ridgeland, SC
- **Peter Nelson**, PhD – CEO, Joseph P. Addabbo Family Health Center, Queens, NY
- **David Derauf**, MD – Executive Director, Kokua Kalihi Valley Comprehensive Family Services, Honolulu, Hawaii

To register for the free Webcast, [click here](#) or visit [www.cdnetwork.org](http://www.cdnetwork.org) and see under "Upcoming Webcasts."

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